



Tourism Statistics Summary

October 2024

OVERVIEW

October's 2024 visitor arrivals to the shores of Anguilla numbered 9,105; an increase of 62.3% over its corresponding October 2023 figure of 5,611. This figure under review is registered as the highest number of arrivals for any October period spanning from 1993 – 2024, followed by the years 1994 and 2016 registering the second highest (8,770) and third highest (8,635) totals respectively.

The increase in visitor arrivals for the period October 2024 was due to the increase in arrivals for both; stay-overs and day-trippers, to the island. The majority; 98.2% of the visitor arrivals, came with the intention of vacationing, while 1.8% came with the intention of

doing business.

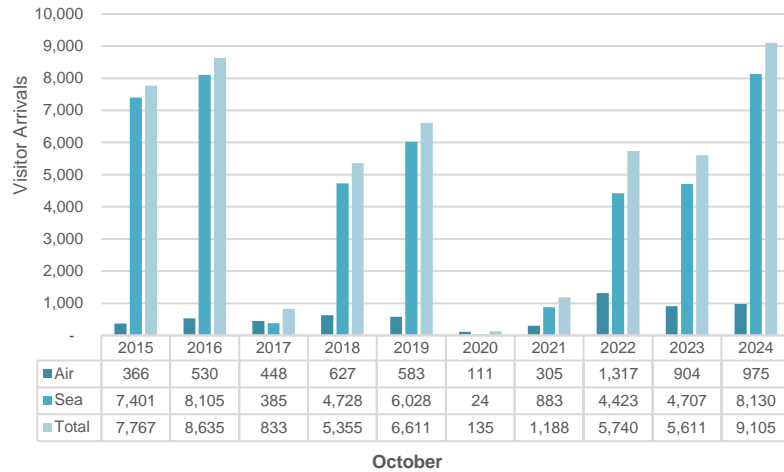


Figure 1: Visitor Arrivals, October 2015 - 2024

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) for October 2024 totalled 15,190, an increase of 43.4% over the corresponding October 2023 figure of 10,596 passengers.

The seaports recorded the higher number of inward passenger movement with 13,491 (88.8%) of total passengers, of which 11,497 (85.2%) entered via the Blowing Point terminal and 1,994 (14.8%) via the Road Bay port. The Clayton J. Lloyd International Airport welcomed 1,699 (11.2%) of the total passengers.

Passenger departures for October 2024 also recorded an increase over its corresponding 2023 figure of 9,377 passengers with 49.0%, registering 13,968 outbound passengers.

Passenger departures via the seaports of Anguilla numbered 12,749 (91.3%), of which 10,756 (84.4%) left through the Blowing Point terminal and 1,993 (15.6%) via the Road Bay port. The Clayton J. Lloyd International Airport facilitated 1,219 (8.7%) of the total departures from Anguilla.

TOURISTS (Stay-Over Visitors)

October's tourist (stay-over visitors) arrivals to Anguilla for 2024 numbered 3,732; with an increase of 26.4% over its corresponding October 2023 figure of 2,953 arrivals. This period under review registered the highest figure for any October period when reviewing data spanning from 1993 – 2024. October 2022 followed with the 2nd highest total of tourist arrivals with 3,301 and October 2016 with 3,246 arrivals being the 3rd highest.

Tourist arrivals for October 2024 represents 41.0% of total visitor arrivals. Anguilla welcomed 89,092 tourists for the year thus far.

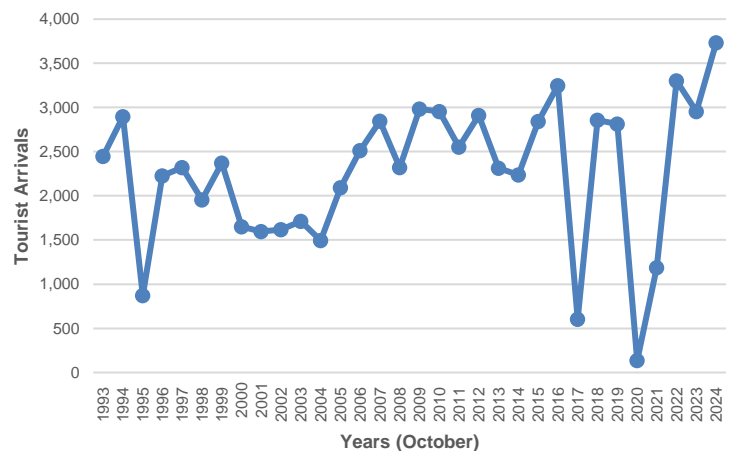


Figure 2: Tourist Arrivals, October 1993–2024

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review was 6.9 days; a decrease from the 7.9 days recorded in October 2023. The majority of tourists, 41.0% intended to spend 1-3 days in Anguilla, while 35.3% of tourists planned to stay 4-7 days, followed by 10.4% who stated they intended to stay 8-15 days. The remaining tourists 11.4% and 1.9% intended to stay 23 or more days and 16-22 days respectively.

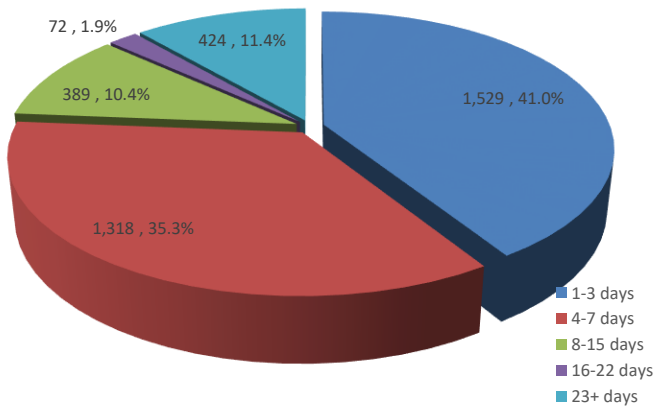


Figure 3: Tourist Arrivals by Length of Stay, October 2024

A review of the source markets for October 2024, from which the 3,732 tourists visiting Anguilla originated, showed that all source markets registered increases over their 2023 corresponding figures. Anguilla’s main source market, the ‘USA’ accounted for majority, 46.0% (1,717) of the tourist arrivals; an increase of 13.8% over the corresponding October 2023 figure. The ‘Caribbean’ and the ‘Dutch West Indies’ markets followed with shares of 16.0% and 10.5% of the tourist market respectively. The highest increases, in percentage terms, over their corresponding October 2023 figures were recorded for the ‘Dutch West Indies’ and the ‘Canadian’ source markets with 111.4% and 75.2% respectively.

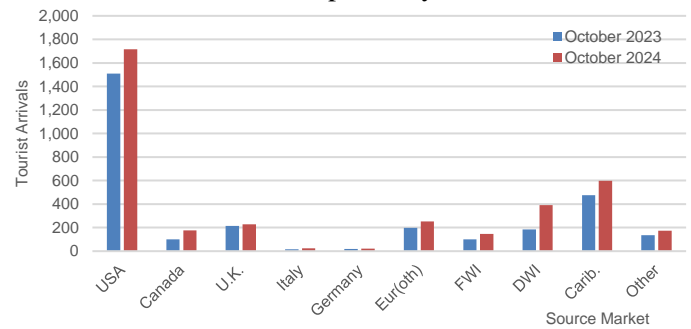


Figure 4: Tourist Arrivals by Source Market, October 2023 and 2024

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review numbered 5,373, more than double its corresponding October 2023 figure of 2,658 arrivals. October’s total excursionist figure is the 3rd highest number of arrivals for this type of visitor spanning from 1993 – 2024. The highest was recorded in 1994 with 5,875 arrivals. Excursionist arrivals represents 59.0% of visitor arrivals. Anguilla has welcomed 77,282 day-trippers to the island for the year thus far.

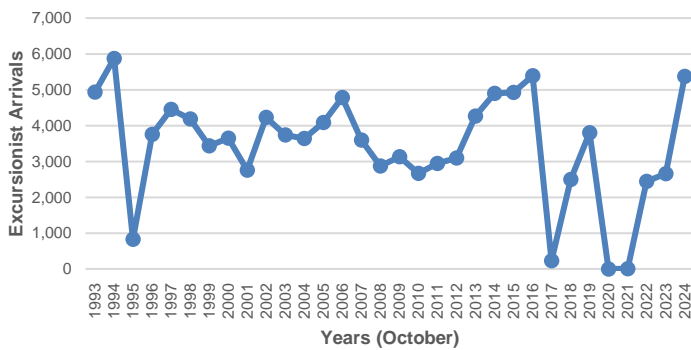


Figure 5: Excursionist Arrivals, October 1993 – 2024

A review of the excursionist numbers for October 2024 shows that all source markets except the UK market contributed to its overall increase. The majority, 62.0% of the excursionist arrivals were from the ‘USA’ source market; accounting for 3,331 of the excursionist arrivals, more than doubling its 2023 figure of 1,421. The ‘Other European’ and ‘Dutch West Indies’ markets followed with shares of 9.0% (482) and 8.4% (454) respectively. The sole decline of 50.0% was recorded by the UK market.

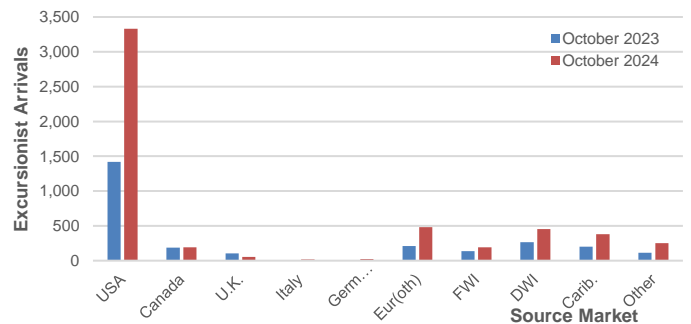


Figure 6: Excursionist Arrivals by Country of Residence, October 2023 and 2024

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: http://statistics.gov.ai/StatisticsDept/Tourism2_4_5